

OUR MISSION

CREATE THE BEST PIZZAS
KEEP IT SIMPLE & EFFICIENT
HAVE LOTS OF FUN

Crazy Italian Pizza was developed by Tony Hawsey and Steve Hubbard. Together they have over 30 years' experience in the development and implementation of hot, fresh, pizza concepts, that are specifically made for the Convenience Store industry.



"WE BELIEVE EVERY CONVENIENCE STORE OWNER SHOULD BE ABLE TO GET IN THE PIZZA & WING BUSINESS AT A REASONABLE PRICE WITHOUT TAKING OVER THEIR ENTIRE STORE"



PROGRAM HIGHLIGHTS

We Offer:

- Complete turnkey program
- Average ROI in 12 to 16 weeks
- Requires less than 36 inches squared space for display footprint.
- No contracts, franchise or royalty fees... Ever!
- 95% of all consumer needs met with 5 pre-topped gourmet pizzas and a savory selection of bone-in and boneless wings.
- Ongoing support, free point of sale materials and flyers for the life of your program.
- Brought to you by your Trusted Distributor.
- Our pizzas are sold 3 ways:
 - Whole Pizza Baked Fresh to Go
 - Take-N-Bake
 - Crazy Slice (1/4 of a whole pizza)



We provide everything you need to implement a fully branded, fresh baked, gourmet pizza and wing program for less than what you would expect!

Visit Us Today at:
www.crazyitalianpizza.com

*Gourmet Pizza
Baked Fresh*



OUR GOURMET PIZZAS

WANT MORE INFORMATION?

WHAT'S INCLUDED?

- All in one custom humidified merchandising unit with built-in 22" digital TV & menu system.
- Mini merchandiser for Waffles & Chicken
- Matching counter faceplate
- Lincoln Impinger with Extended Conveyor
- Roadside banner flags (2)
- Smallwares package consisting of NSF tongs, pizza spatula & cutter, perfect slice cutting board, warmer bag, wing baking pan, pizza screens (4), and wing display pan.
- Marketing package consisting of in-store flyers, store stamp, view-thru window clings (2), door bands (2), and Facebook advertising for 1 week announcing Grand Opening!

You Provide:

Adequate freezer space, working stock refrigerator & the desire to Sell Pizza!



RECKLESS BREAKFAST

Loaded with our Cheddar Cheese Sauce, Cheese Blend of Mozzarella and Yellow Cheddar, Scrambled Eggs, topped with Crumbled Sausage, Bacon, and then we add our unique spice blend of French Toast Flavoring!



TAKE IT EASY 5 CHEESY

The Cheese Pizza you have only dreamed about. Loaded with 5 different cheeses, we start with a 4 Cheese Shredded Blend of Whole Milk Mozzarella, White Cheddar, Parmesan, Romano, and Diced Mozzarella.



CEREMONY PEPPERONI

Pepperoni Pizza so incredible it will have your taste buds celebrating! The party begins with our Special Sauce, a healthy portion of our Fresh Shredded Mozzarella Cheese, and then we top it off with the most incredible Diced Chunked Spicy Pepperoni we could find.



ELITE MEAT

Not your ordinary All-Meat Pizza, we start with our Special Sauce, add Fresh Mozzarella Cheese, Sliced Pepperoni, Italian Sausage, and top it off with Hickory Smoked Bacon to make even the most finicky meat lover happy!



EXTREME SUPREME

Good luck finding a Supreme Pizza this Extreme! We loaded this baby with our Special Sauce, Fresh Shredded Mozzarella Cheese, Sliced Pepperoni, Italian Sausage, and a unique blend of vegetables including Onions, Red Peppers, Green Peppers, and Black Olives.

Yes! We do have the best Waffles & Chicken Sandwich on the Planet!



To try our products and receive a FREE no cost analysis of your location's profit potential, fill this section out and return to your Distributor.

Store Name: _____

Store Address: _____

Owner Name: _____

Owner Cell: _____

Distributor: _____
Or scan the QR Code Below!

Scan here with your phone camera to try our products FREE

